



## **Metropolitan Touring Peru becomes Virtuoso On-Site**

Lima, May 12, 2017

We are very proud to share with the travel community that Metropolitan Touring Peru (MT Peru) has been welcomed into **the Virtuoso Destinations & Experiences Program as a Virtuoso On-Site for Peru**. With this important step, Metropolitan Touring is now a Virtuoso On-Site partner in all three countries in which it operates: Ecuador, Colombia and Peru. It joins Virtuoso's exclusive portfolio of more than 1,700 preferred suppliers in 100 countries, which will open up new sales and marketing opportunities to the network's more than 15,200 luxury travel advisors and their highly desirable clientele. Virtuoso agencies sell more than (U.S.) \$21.2 billion annually, making the network the most significant player in luxury travel.

MT Peru is a very agile and extremely reliable DMC that designs and operates unique custom-made travel experiences in Peru to create fantastic memories for its guests. Originally founded as Receptour in 1967, we became MT Peru in 2007, allowing us to deliver seamless multi-country trips with our sister MT offices in the region, including exceptional Galapagos - Machu Picchu combinations.

Metropolitan Touring Peru's acceptance into Virtuoso gives it direct relationships with the world's leading leisure travel agencies in North and Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East. Virtuoso's acceptance process is incredibly selective, so becoming a preferred partner is a true honor. The reputation Virtuoso member advisors have for outstanding dedication to their clients is a perfect fit with our own bespoke approach to service.

MT Peru shares similar values with Virtuoso: responsibility, innovation, commitment, transparency, and professionalism; as a Virtuoso partner, MT Peru will be an active contributor within this elite community.

## What makes MT Peru different?

MT Peru's travel experts are all sharp, caring, innovative and excellent communicators.
They all understand that the key factor to success lies in quick, honest and complete communications. Equally important, they all have the local knowledge and experience to plan and execute extraordinary, memorable programs for the most discerning guests.

- To guarantee a world-class operation, MT Peru's staff is distributed in the most important Peruvian tourist destinations, including Cusco and Machu Picchu. Also, MT Peru believes in relationships and over the decades it has built very strong ones with all key Peruvian suppliers.
- MT Peru constantly develops new experiences to enhance its guests' itineraries, and promotes alternative, hidden locations that can be combined with already known destinations. Likewise, MT Peru continuously upgrades and issues new resources and training tools that are shared with its clients.

For more information about Metropolitan Touring Peru, call +511 715-5515, write to <a href="mailto:info@metropolitan-touring.com.pe">info@metropolitan-touring.com.pe</a> or visit <a href="http://www.metropolitan-touring.com/peru">http://www.metropolitan-touring.com/peru</a>

Alonso Roggero

General Manager

Metropolitan Touring Peru