



METROPOLITAN TOURING PERU ACCEPTED INTO VIRTUOSO® On-Site Now Part Of Exclusive Luxury Travel Network

LIMA, PERU (May 15th, 2017) – Metropolitan Touring Peru has been accepted into Virtuoso®’s exclusive portfolio of luxury travel partners, comprised of more than 1,700 preferred suppliers in 100 countries. According to Alonso Roggero, General Manager of Metropolitan Touring Peru, inclusion in Virtuoso will open up new sales and marketing opportunities to the network’s more than 15,200 luxury travel advisors and their highly desirable clientele. Virtuoso agencies sell more than (U.S.) \$21.2 billion annually, making the network the most significant player in luxury travel.

“Virtuoso’s acceptance process is incredibly selective, so becoming a preferred partner is a true honor,” said Roggero. “The reputation Virtuoso member advisors have for outstanding dedication to their clients is a perfect fit with our own bespoke approach to service. Now that we’re part of this renowned network, we look forward to offering Virtuoso advisors and their clients special amenities, values and experiences that surpass their expectations.”

Metropolitan Touring Peru joins Virtuoso’s collection of the finest luxury hotels, resorts, cruise lines, airlines, tour operators and other suppliers worldwide. These partners, which specialize in world-class client service and experiences, secure Virtuoso clients superior offerings, rare opportunities and exceptional value. These prestigious providers are able to market to Virtuoso clients via network vehicles and to Virtuoso agencies through multiple communications channels and events, including Virtuoso Travel Week, luxury travel’s largest worldwide gathering..

Metropolitan Touring Peru’s acceptance into Virtuoso gives it direct relationships with the world’s leading leisure travel agencies in North and Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East. Metropolitan Touring Peru’s main features:

- Its travel experts are all sharp, caring, innovative and excellent communicators. They all understand that the key factor to success lies in quick, honest and complete communications. Equally important, they all have the local knowledge and experience to plan and execute extraordinary, memorable programs for the most discerning guests.
- To guarantee a world-class operation, its operational staff is distributed in the most important Peruvian tourist destinations, including Cusco and Machu Picchu. Also, Metropolitan Touring Peru believes in relationships and over the decades it has built very strong ones with all key Peruvian suppliers.
- It constantly develops new experiences to enhance its guests’ itineraries, and promotes alternative, hidden locations that can be combined with already known destinations. Likewise, Metropolitan Touring Peru continuously upgrades and issues new resources and training tools that are shared with its clients.

For more information about Metropolitan Touring Peru, call +511 715-5515, write to traveldeskm@metropolitantouring.com.pe or visit <http://www.metropolitantouring.com/peru>

About Metropolitan Touring Peru

Metropolitan Touring Peru is a very agile and extremely reliable DMC that designs and operates unique custom-made travel experiences in Peru to create fantastic memories for its guests. Originally founded as Receptour in 1967, we became Metropolitan Touring Peru in 2007, allowing us to deliver seamless multi-country trips with our sister MT offices in the region, including exceptional Galapagos - Machu Picchu combinations.

About Virtuoso

Virtuoso® is the leading international travel agency network specializing in luxury and experiential travel. This by-

invitation-only organization comprises over 800 travel agency partners with more than 15,200 elite travel advisors in over 45 countries throughout North America, Latin America, the Caribbean, Europe, Asia-Pacific, Africa and the Middle East. Drawing upon its preferred relationships with 1,700 of the world's best hotels and resorts, cruise lines, airlines, tour companies and premier destinations, the network provides its upscale clientele with exclusive amenities, rare experiences and privileged access. More than (U.S.) \$21.2 billion in annual travel sales makes Virtuoso a powerhouse in the luxury travel industry. For more information, visit www.virtuoso.com.

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